



PATENT
Attny Dkt No.: 11032-3068

[Handwritten signature]
[Handwritten initials]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: MERRIMAN, Dwight Allen et al.

Appl'n No.: 10/798,340

Filing Date: 12 March 2004

For: METHOD OF DELIVERY, TARGETING, AND
MEASURING ADVERTISING OVER NETWORKS

Group Art Unit: 3627

Examiner: Laneau, Ronald

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

In response to the Office action mailed on November 16, 2005 ("Office action"), the period for response having been extended by three months to May 16, 2006 by payment of the requisite extension fee under 37 C.F.R. § 1.136(a), Applicants respectfully request reconsideration of the application in light of the following remarks:

05/17/2006 SZEWDIE1 00000114 110600 10798340
01 FC:1253 1020.00 DA